

Biotech, Pharma & MedTech Management

Certificate Program (CP)

2 semesters, part-time

www.donau-uni.ac.at/biotech-cp



Biotech, Pharma & MedTech Management

The aging population, chronic diseases, and budget constraints demand innovative therapies, pharmaceutical and medical products. It is crucial for managers in pharmaceutical and medical organizations to gain an in-depth understanding and knowledge of value creation.

The Certificate Program builds on a solid theoretical framework complemented by case studies, excursions and discussions with peers. Graduates will be part of a network of successful innovators and entrepreneurs in the field and will be prepared to take over demanding managerial positions in biopharmaceutical and medical device companies.

The program covers the following topics:

- > Healthcare Markets
- > Compliance & Governance
- > Supply Chain Management
- > Quality Management
- > Intellectual Properties
- > Regulations
- > Digitalization in Healthcare
- > Big Data Management
- > Research & Development
- > Innovation & New Business Models
- > Financing & Negotiations

Graduates of the program will be prepared to:

- > Describe different players in the healthcare market and their roles;
- > Develop strategies for R&D and conduct potential analyses of these innovations in the field of life sciences;
- > Compare and assess the financing options and their framework conditions in the sector;
- > Plan the market release of drugs and medical devices in compliance with regulations;
- > Plan quality assurance measures for the development and marketing of medicinal products and medical devices;
- > Recognize the challenges of digitalization in the healthcare sector and take measures to meet these challenges.

The Certificate Program Biotech, Pharma & MedTech Management is part of the MBA Biotech, Pharma & MedTech Management – accredited by ACBSP.

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University for
Continuing
Education Krems



The University for Continuing Education Krems specializes in academic continuing education for working professionals. As a public university for continuing education, it works with its expertise in research and teaching to overcome societal challenges and tailors its study programs to address them. The continuing education study programs cover ten fields of study and meet the specific requirements of students with work experience. With over 7,500 students coming from 90 countries, the University for Continuing Education Krems combines its many years of experience in university-based continuing education with innovation to provide outstanding quality in research and teaching at an international level. The University holds the AQ Austria quality seal. Situated 60 km from Vienna in the alluring world heritage region Wachau, Campus Krems is a highly attractive location.

Quick Facts

Continuing education program
Certificate Program

Target group
Executives and entrepreneurs in biotechnology, medical technology, pharmaceutical companies as well as healthcare organizations

Admission requirements
Bachelor or an equivalent qualification according to regulations

Duration
2 semesters, part-time, 4 modules (4 days each)

ECTS-Points
24

Language
English

Location
University for Continuing Education Krems

Costs
EUR 7,500,- (The fees do not include any deductible sales tax, travel or accommodation cost.)

Information and Application

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