# Understanding American politics and public opinion in 2019

**A presentation by FRANK LUNTZ, one of America's foremost political analysts and public opinion experts**

Using video and polling data, Frank Luntz will explore American attitudes and opinions on politics, economics, diplomacy, and culture.

**What:** Talk & discussion

**When:** Tuesday, June 18, 2019, 6:30 p.m.

**Where:** Amerika Haus, Friedrich-Schmidt-Platz 2, 1010 Vienna

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**R.S.V.P.: viennaprograms@state.gov**

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**Frank Luntz** is one of the most experienced communication professionals in America today. The "Instant Response" focus group technique pioneered by Mr. Luntz has been profiled on 60 Minutes, Good Morning America (on Election Day), and on PBS's award-winning Frontline. He has been a guest on virtually every talk show in America, including multiple appearances on The Daily Show and Real Time with Bill Maher, as well as Meet the Press, Nightline, The Today Show, The PBS News Hour, and Face the Nation. He also was an Election Night commentator on CBS in 2016, having held similar responsibilities for Fox News and MSBC in previous elections.

Dr. Luntz has written, supervised, and conducted more than 2,500 surveys, focus groups, ad tests, and dial sessions in more than two dozen countries and six continents over the past 20 years. His political knowledge and skills are recognized globally. Outside the U.S., he has served as an election consultant and commentator in Canada, Britain, Ireland, Germany, Austria, the Netherlands, Australia, Venezuela, and Ukraine.

Frank Luntz is the author of the New York Times Best Sellers *Words that Work: It's Not What You Say it's What People Hear*, *What Americans Really Want … Really*, and *WIN*. He has taught courses at the University of Pennsylvania, Harvard University, and George Washington University, and currently is in year two of a five-year appointment by NYU Abu Dahbi.

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