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# Media Manipulation: “Yes or No?” Influence on Opinion and Politics

December 6<sup>th</sup>, 2024

University for Continuing Education Krens

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1 NO  
POVERTY



2 ZERO  
HUNGER



7 AFFORDABLE AND  
CLEAN ENERGY



8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



10 REDUCED  
INEQUALITIES



11 SUSTAINABLE CITIES  
AND COMMUNITIES



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



14 LIFE

15 LIFE

# Media Manipulation: “Yes or No?”

## Influence on Opinion and Politics

The Platform for Sustainable Development (SDGs) and the Research Lab Democracy and Society in Transition, in cooperation with the US Embassy in Austria, are pleased to announce a special opportunity: **Bret Schafer**, a renowned US expert on media and digital disinformation, will join us at the University (and online) for a talk on disinformation.

**Bret Schafer** is a Senior Fellow and Head of the Information Manipulation Team at the Alliance for Securing Democracy, part of the German Marshall Fund. In this role, he focuses on analyzing and countering foreign information operations in digital media. Through his extensive research, he has become a significant voice in understanding how state and non-state actors use media platforms to influence public opinion and shape policy decisions.

Take this opportunity to exchange ideas with one of the leading minds in the field of digital disinformation and information manipulation and gain valuable insights into this pressing topic.

Kind regards,  
Sustainable Development Platform (SDGs)

University for  
Continuing  
Education KREMS



### Registration

#### Time

December 6<sup>th</sup>, 2024  
12.30 PM

#### Location

University for Continuing Education KREMS  
Seminar room M.1.25

#### Or join us via Zoom

<https://donau-uni.zoom.us/j/63407250521?pwd=AoFreyx6FSg3tEDmHzGG1oHKY03laR.1>  
Meeting-ID: 634 0725 0521  
Kenncode: 063904

We look forward to your presence!

Please register at: [sdgs-nachhaltigkeit@donau-uni.ac.at](mailto:sdgs-nachhaltigkeit@donau-uni.ac.at)

### More information

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