

Data Economy Law

Master of Laws – LL.M.

2 semesters on a full-time basis (module structure)

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Data Economy Law

In the data economy, businesses have large amounts of data available that enable them to make data-based decisions, to develop new business models and to rethink innovation processes. This applies not only to tech companies, but increasingly to SMEs and start-ups. Automated systems like AI are used to prepare or make business decisions on the basis of data or in the context of innovation processes. With this development, various legal issues arise. People involved require a broad spectrum of competences and skills: technical understanding, management know-how and profound legal knowledge.



„Our new LL.M. program fills a gap in the international education landscape and offers state-of-the-art content and innovative learning designs to ensure the success of our students in the data economy.“

— Prof. Clemens Appl (Course Director)

The continuing education study program

In the context of the increasing importance of data in the economy, the LL.M. on Data Economy Law was created within an Erasmus+ strategic partnership of four EU universities – University for Continuing Education Krems (Krems, Austria), Georg August University Göttingen (Göttingen, Germany), Masaryk University (Brno, Czech Republic) and Kazimieras Simonavicius University (Vilnius, Lithuania).

The continuing education study program covers potentials, challenges and (legal and societal) risks of data-driven management and data-oriented business models. Knowledge will be provided on the legal, societal, technical and organizational dimension and on how to implement data-driven management and business practices in order to avoid risks and drawbacks. Legal modules will especially cover IT- and IP-Law, Data Law, Privacy and Data Protection, Trade Secrets, Competition Law and Transnational Business Law.

Qualification profile

Graduates of the continuing education study program are able to:

- > develop strategies for dealing with intangible assets in companies;
- > create legal solutions for regulatory hurdles in the area of the data economy;
- > plan the implementation of digital business models in companies;
- > assess international risks of data-oriented business models.

Study Program Director

Univ.-Prof. Ing. Dr. Clemens Appl, LL.M.

Study Program Manager

Mag. Benjamin Kraudinger, BSc

Quick facts

Degree

Master of Laws – LL.M.

Start

October 2024

Language

English

Duration

2 semesters on a full-time basis (module structure)

ECTS points

60

Fees

EUR 8,800

Learning format

The program offers a blended learning design of on-campus lectures and online learning to maximize flexibility for students.

Target group

The program aims at high potentials, who would like to focus their future consulting practice on legal issues of data-driven management and the development of data-oriented business models, and at professionals, who have already gained practical experience and would like to extend their knowledge based on scientific higher education.

Admission requirements

The program is generally available to persons holding a law degree (graduate level – NQF 6) or a degree from any other field of science (graduate level – NQF 6) plus relevant (practical) legal knowledge.



The University for Continuing Education KREMS specializes in academic continuing education for working professionals. As a public university for continuing education, it works with its expertise in research and teaching to overcome societal challenges and tailors its study programs to address them. The continuing education study programs cover ten fields of study and meet the specific requirements of students with work experience. With over 8,000 students coming from 90 countries, the University for Continuing Education KREMS combines its many years of experience in university-based continuing education with innovation to provide outstanding quality in research and teaching at an international level. The University holds the AQ Austria quality seal. Situated 60 km from Vienna in the alluring world heritage region Wachau, Campus KREMS is a highly attractive location.

Information and Registration

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