

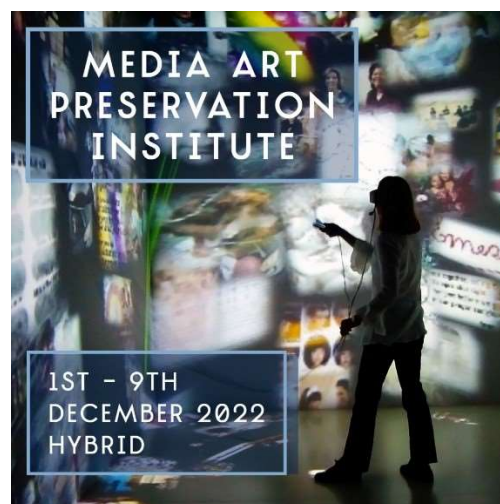
Media Art Preservation Institute

5-day Professional Training Opportunity – Hybrid

December 1-9, 2022

University for Continuing Education Krems
Center for Image Science

UNESCO World Heritage [Wachau region](#) (70km from Vienna)
Media Art Histories, MA Module - www.donau-uni.ac.at/mah
www.donau-uni.ac.at/dbw/institute/mediaartpreservation



PROGRAM: Thursday - Dec 1 - **Challenges, Needs and Current State of Media Art Preservation**
Fri-Sun – Dec 2 - 4 - **Expanding Strategic Archiving and Documentation**
Monday – Dec 5 - **Media Art Material Conservation from Analog to Digital**
Tue-Thu – Dec 6 – 8 - **Developing Preservation Strategies Across Stakeholders**
Friday – Dec 9 - **Results, Resources & Wrap-up**

LECTURERS: [Patricia Falcao](#), [Andreas Weisser](#), [Laurent Mignonneau](#), [Wendy Coones](#), [Oliver Grau](#)

TARGET GROUP: Anyone involved with cultural, collection or archival institutions. Conservators and conservation lecturers / grad students, AV technicians, media artists, archivists, registrars, curators, collectors. Researchers in art history, media studies, (media) archeology or digital cultural heritage.

DEADLINES: **In-Person** – **October 1st** (maximum 24 participants) **Online** - **Nov 15th** . **Staff at universities** in Erasmus+ program countries may **apply for Erasmus+ mobility funds**. As part of the Masters Program in MediaArtsHistories, this institute is offered with **automatic admission for MA students**.

DESCRIPTION: Media Art is increasingly common in **museums and archives, galleries and private collections**, and other more unexpected places. However, this art form is **threatened by significant loss** due to **rapid technological obsolescence and insufficient documentation strategies**. The special needs required to **care for this valuable and fragile heritage** is slowly becoming obvious. Understanding the tenets of media art preservation is no longer a niche, but useful skills and knowledge in an expanding field.

To contribute to the development of this necessary expertise the Danube University Krems is pleased to offer a **professional training institute** introducing **fundamental concepts for the preservation of media art**. This workshop brings together knowledge and experience in conservation & documentation from **experts in both academic, institutional and private practice**. Interacting with a varied group of participants, the institute will facilitate a mix of clearly **structured lectures, practical exercises and lively group discussions**. Resource materials and deep investigation of case-studies enable future practical use.

The activities will give participants the opportunity to learn about the **materials of media art**, the **risks for their preservation**, and the **strategies available** for some of the specific media, such as audio, video interfaces or software. Participants will also learn about different **methods and aims of documentation**, and some of the **varied approaches** being used in the field.

The 5-day institute brings together the critical mass of expertise with Media Art historians, archivists, media artists, and of course conservators and restoration specialists from both collecting institutions and freelance.

COOPERATIONS: [Archive of Digital Art](#); [Arts & Digital Humanities Lab](#) of UWKrems; [LeFo Project](#) "Teaching and Research infrastructure for Digital Arts in Higher Ed", funder / Austrian Federal Govt.; [ImDaLi Project](#) "Image Data Literacy, Understanding Digital Art with Complex Data Analysis," funder / State of Lower Austria.