



Danube University KREMS is specialized in academic continuing education and offers exclusive master's programs and courses in the fields of • Medicine, Health and Social Services • Economics and Business Management • Law, Administration and International Affairs • Education, Media and Communication as well as • Arts, Culture and Building. With more than 9,000 students and 20,000 alumni from 93 countries, Danube University KREMS is one of the leading providers of structured courses throughout Europe. The university combines more than 20 years of experience in post-graduate education with innovation in research and teaching and bears the AQ Austria seal of quality. KREMS is located in the unique natural and cultural landscape of the Wachau Region, eighty kilometers outside of Vienna.

Danube University KREMS. The University for Continuing Education.

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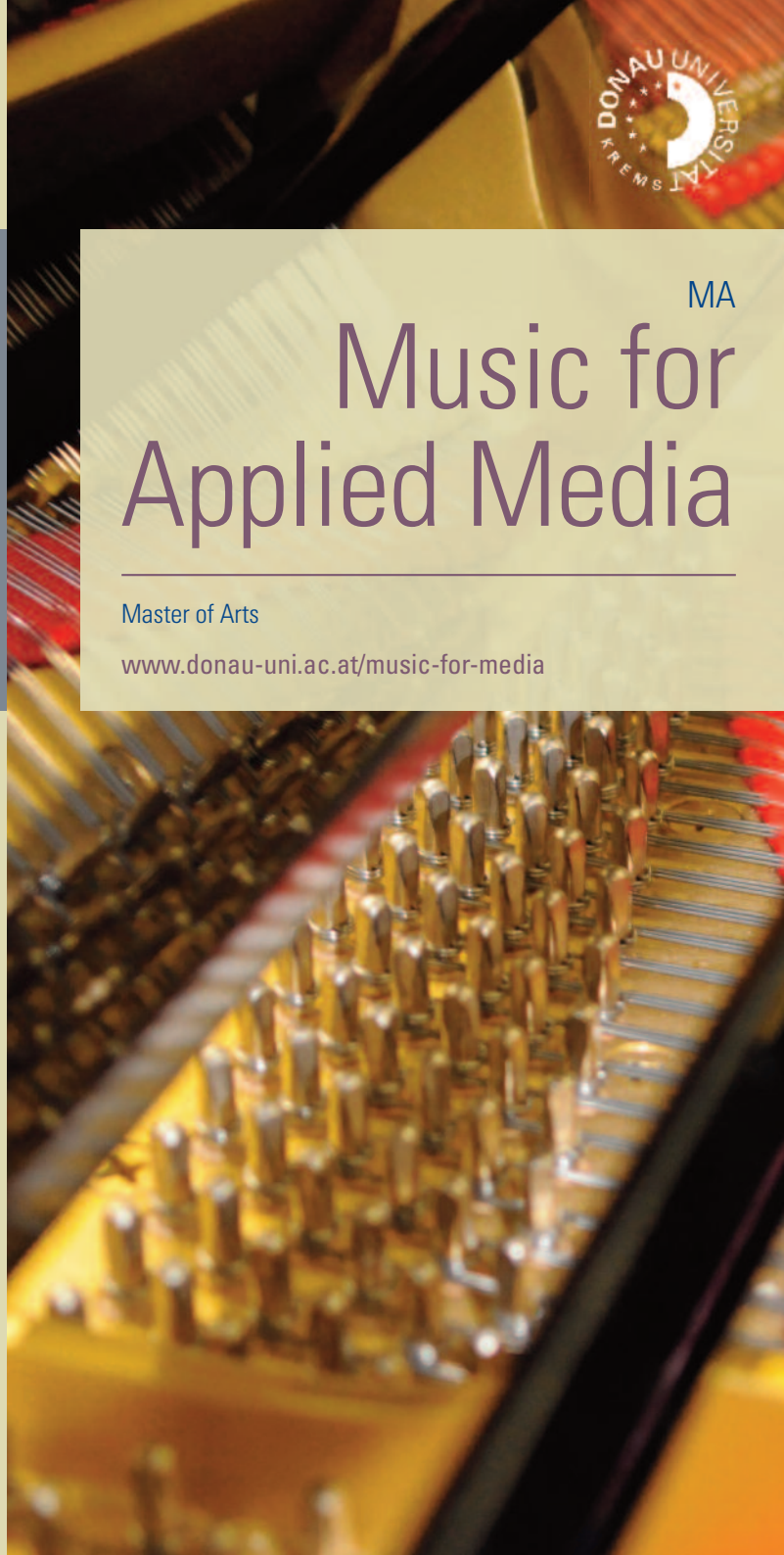


MA

Music for Applied Media

Master of Arts

www.donau-uni.ac.at/music-for-media



Ongoing changes in the music and media industry landscape, aligned with a globalized, technology-driven world not only open doors to new creative possibilities and business models, but also to new challenges, and expectations. How does one define success? Who is the composer nowadays, and what should he/she do to be competitive in the market place, and increase his/her chances of success?

The Master of Arts program, "Music for Applied Media", follows a modular platform affording graduate students, and accomplished professionals seeking further education access to scheduling and geographical flexibility. Moreover, as technology and trends develop at a great speed, the modular system allows the program to continuously remain up to date and ahead of the curve.

Music for Applied Media, MA

Music for Applied Media addresses composers, musicians, sound and media artists, music producers and musicologists interested in pursuing graduate studies and further professional training with focus on advanced music composition, and production for the media, music aesthetics, sound & acoustics, recording arts, in addition to business, managerial, administrative, and legal aspects pertaining to the always-evolving music industry.

International Faculty

Academic lecturers and professionals in composition, film and interactive game/media industries, music production and technology, music business affairs

Duration

5 semesters, part-time, low-residency (120 ECTS credits)

Degree

Master of Arts in Music for Applied Media

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> Selected topics from the master's program:

> **FUNDAMENTALS OF MUSIC FOR APPLIED MEDIA**

Western and Media Music History, Music Psychology and Perception, Global Music Expressions, Music Dramaturgy, Music Aesthetics.

> **MUSIC PRODUCTION FOR APPLIED MEDIA**

Principles of Interactive Media and Game Design for Composers, Fundamentals of Film Production and Editing for Composers, Principles of Sound, Audio and Acoustics, Audio Systems Theory and Sound Recording for Composers, Sound Design, DAW Workshops, and Music Production Processes.

> **COMPOSITION AND ORCHESTRATION**

Instrumentation, Orchestration, Long-Form Composition, Listening & Analysis, Film, TV, and Interactive Media Scoring, Sound Branding, Electronic and Electro-Acoustic Music, Synthesis, Digital Audio Signal Processing.

> **MANAGEMENT AND IP LAW**

Music Production and Project Management, Music Markets, Industry Trends and Practices, Creative Leadership, Communication, and Networking, Professionalism and Ethics, Self-Management for Composers; Fundamentals of international IP and Entertainment Law for Composers, Entrepreneurship Principles for Musicians and Composers

> Our international faculty body has included

John Groves, composer, international sound branding expert, president, Groves Media

Andy Hill, former Disney music supervisor and producer: "The Lion King", "Beauty and the Beast" etc.

Jay Kennedy, veteran composer, arranger, educator, vice president of academic affairs, Berklee College of Music

Judith Merians, top international Hollywood attorney, former associate general counsel, Warner Bros.

Mike Moran, UK film composer and musician, credits include film, TV shows, Freddy Mercury, Queen and Led Zeppelin

Mike Salvatori, composer for the mega global hit games "Halo" and "Destiny"