



International Business

Certificate Program – CP

ECTS points
24

Modules
■ Specialization Modules

Information

University for Continuing Education Krems
Department for Management and Economics
– Danube Business School
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Overview of the modules

Specialization Modules

- > International Leadership and Business Dynamics
03.–06.03.2025
- > International and European Business Law
07.–10.04.2025
- > International Finance and Supply Chain Dynamics
23.–26.06. 2025
- > International Study Trip:
 - > Entrepreneurship & Innovation
– Study Trip Silicon Valley
 - > Insight USA: Politics, Economy, and Social Cohesion
– Study Trip Wash-ington D.C.
 - > Leadership & Management
– Study Trip Colorado
 - > Doing Business in Asia
– Study Trip Asia
 - > Excelling in Leadership
– Study Trip Lisbon

Compulsory Modules

- > Fundamentals of Management
online
- > Fundamentals of Economics
online
- > Strategic Managemen
08./09.10.2025
- > Marketing Management
10./11.10.2025
- > Controlling & Reporting
26./27.11.2025
- > Corporate Finance
28./29.11.2025
- > Business Ethics
07./08.01.2026
- > Managing Complexity & Project Management
09./10.01.2026
- > Human Resources Management
25./26.02.2026
- > Leadership
27./28.02.2026
- > Business Analytics
22./23.04.2026
- > Research Methods
24./25.04.2026

Elective Modules

- > Transformative Management
- > Knowledge Management & Innovation
- > Managerial Economics
(only German)
- > Business Planning
(only German)
- > Business Simulation online
- > Applied Business Law
(only German)
- > Navigating in a World of Flux

Notice: Changes of dates are possible. Please check the actual dates on the webpage.