

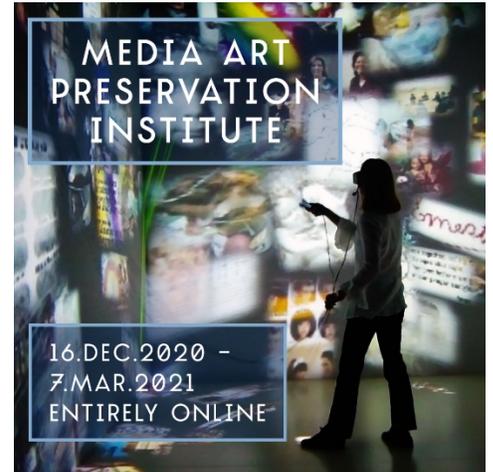
MEDIA ART PRESERVATION INSTITUTE

2-MONTH+ PROFESSIONAL TRAINING OPPORTUNITY
DECEMBER 16, 2020 — MARCH 7, 2021

Danube University Krems
Department for Image Science

ENTIRELY ONLINE

www.donau-uni.ac.at/dbw/institute



PROGRAM: Challenges, Needs and Current State of Media Art Preservation
Expanding Strategic Archiving and Documentation
Time Based Media Analysis and Processes
Media Art Material Conservation from Analog to Digital
Assessing Risk & Defining Strategies
Artist's and Studio Perspectives
Results, Resources & Networking

LECTURERS: Patricia Falcao, Andreas Weisser, Laurent Mignonneau, Florian Wiencek, Diego Mellado, Isabel Meyer, Wendy Coones, Oliver Grau

TARGET GROUP: Anyone involved with cultural, collection or archival institutions. Conservators and conservation lecturers / grad students, AV technicians, media artists, archivists, registrars, curators, collectors. Researchers in art history, media studies, (media) archeology or digital cultural heritage.

DESCRIPTION: Media Art is increasingly common in **museums and archives, galleries and private collections**, and other more unexpected places. However, this art form is **threatened by significant loss** due to **rapid technological obsolescence and insufficient documentation strategies**. The special needs required to **care for this valuable and fragile heritage** is slowly becoming obvious. Understanding the tenets of media art preservation is no longer a niche, but useful skills and knowledge in an expanding field.

To contribute to the development of this necessary expertise the Danube University Krems is pleased to offer a **professional training institute** introducing **fundamental concepts for the preservation of media art**. This workshop brings together knowledge and experience in conservation & documentation from **experts in both academic, institutional and private practice**. Interacting with a varied group of participants, the institute will facilitate a mix of clearly **structured lectures, practical exercises and lively group discussions**. Resource materials and deep investigation of case-studies enable future practical use.

The activities will give participants the opportunity to learn about the **materials of media art**, the **risks for their preservation**, and the **strategies available** for some of the specific media, such as audio, video interfaces or software. Participants will also learn about different **methods and aims of documentation**, and some of the **varied approaches** being used in the field.

The 2-month + institute brings together the critical mass of expertise with Media Art historians, archivists, media artists, and of course conservators and restoration specialists from both collecting institutions and freelance.

COOPERATIONS: [Archive of Digital Art](#); [Arts & Digital Humanities Lab](#) of DUKrems; LeFo Project "Teaching and Research infrastructure for Digital Arts in Higher Ed", funder / Austrian Federal Govt.; ImDaLi Project "Image Data Literacy, Understanding Digital Art with Complex Data Analysis," funder / State of Lower Austria.