

# HOCHSCHULE OSNABRÜCK

UNIVERSITY OF APPLIED SCIENCES



# **EURESTMA** - EUROPEAN **RESEARCH AND TRANSFER** MANAGEMENT

Certificate of Advanced Studies

#### FACULTY OF BUSINESS MANAGEMENT AND SOCIAL SCIENCES

# DISCOVER THE EURESTMA CERTIFICATE

Join the EURESTMA program and enhance your expertise and develop a European perspective on Research Management. Offered by top academic institutions, this unique certificate program optimizes your learning experience through a combination of flexible online sessions, self-study, and two immersive on-site weeks (3.5 days each) in Brussels, Belgium. This hybrid approach minimizes your travel costs while maximizing face-to-face interaction, which is essential for effective networking.

#### Key characteristics of the Certificate

- Build an international network of research managers
- Receive an academic certificate
- Implement a change project at your own institution
- Addressing challenges and update your knowledge of the profession
- Up-to-date knowledge from leading European experts
- Reflect on your own practice with international peers

### THE STUDY PROGRAM AT A GLANCE

Bachelor Degree or similiar, atleast 2 years of experience as a Research Manager
English
December 2025
<ul> <li>European Association of Research Managers and Administrators (EARMA), Brussels</li> <li>EU Liaison Office of the German Research Organisations (KoWi), Brussels</li> </ul>
March 1st to October 15th Use the registration form on the website.
3950€

#### Topics

- The Research Project Life Cycle
- EU Research & Innovation Policies
- Lateral Leadership
- Strategic Research Management
- **Digital Transformation**
- Transfer and Innovation Management

# SPECIAL CONTENT

A standout feature of our program is the "Project Action Plan." This plan involves each participant implementing a change project at their own institution throughout the course of the certificate program. Participants are guided by our experts both du-ring the on-site weeks and through online meetings in between.

### DATES OF THE PROGRAM 2025/2026

18.12.2025	Online-kick off
02.02 05.02.2026	On-site week 1
18.03.2026	Online peer coaching session
TBD	Online workshop sessions
22.04.2026	Online peer coaching session
01.06 04.06.2026	On-Site week 2
July 2026	Final Project Presentation (Online)

### EXPERTS FROM ACROSS FUROPE INVOLVED

We have gathert experts from all over Europe to train and mentor participants in this program. For example:

- Professor Jussi Kivistö Head of the Unit of Administrative Studies - Tampere University, Finnland
- Professor Attila Pausits Head of Department for Higher Education Research - University for Continuing Education Krems, Austria
- Professor Frank Ziegele Executive Director - Center for Higher Education, Germany
- Stefania Elisabeth Grotti Director of Research and Innovation - Sorbonne University, France



Certificate



## **INVESTMENTS**

Expect a comprehensive learning journey with two on-site weeks, approximately 10 online meetings, and a hands-on change project at your own institution. This blend of formats is designed to integrate seamlessly with your professional work, making it easier to apply new insights and skills directly in your job. The program fee is 3950€. After successful completion of the program, you will receive a certificate for 15 ECTS.

## INFORMATION ON THE PROGRAMME

#### Hochschule Osnabrück

#### Faculty of Business Management and Social Sciences

EURESTMA - European Research and Transfer Management

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Competence Center Higher Education and Research Management

